

STRAINSFORPAINS

September 2022



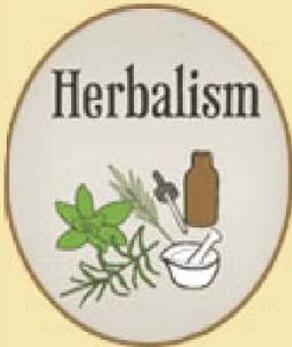
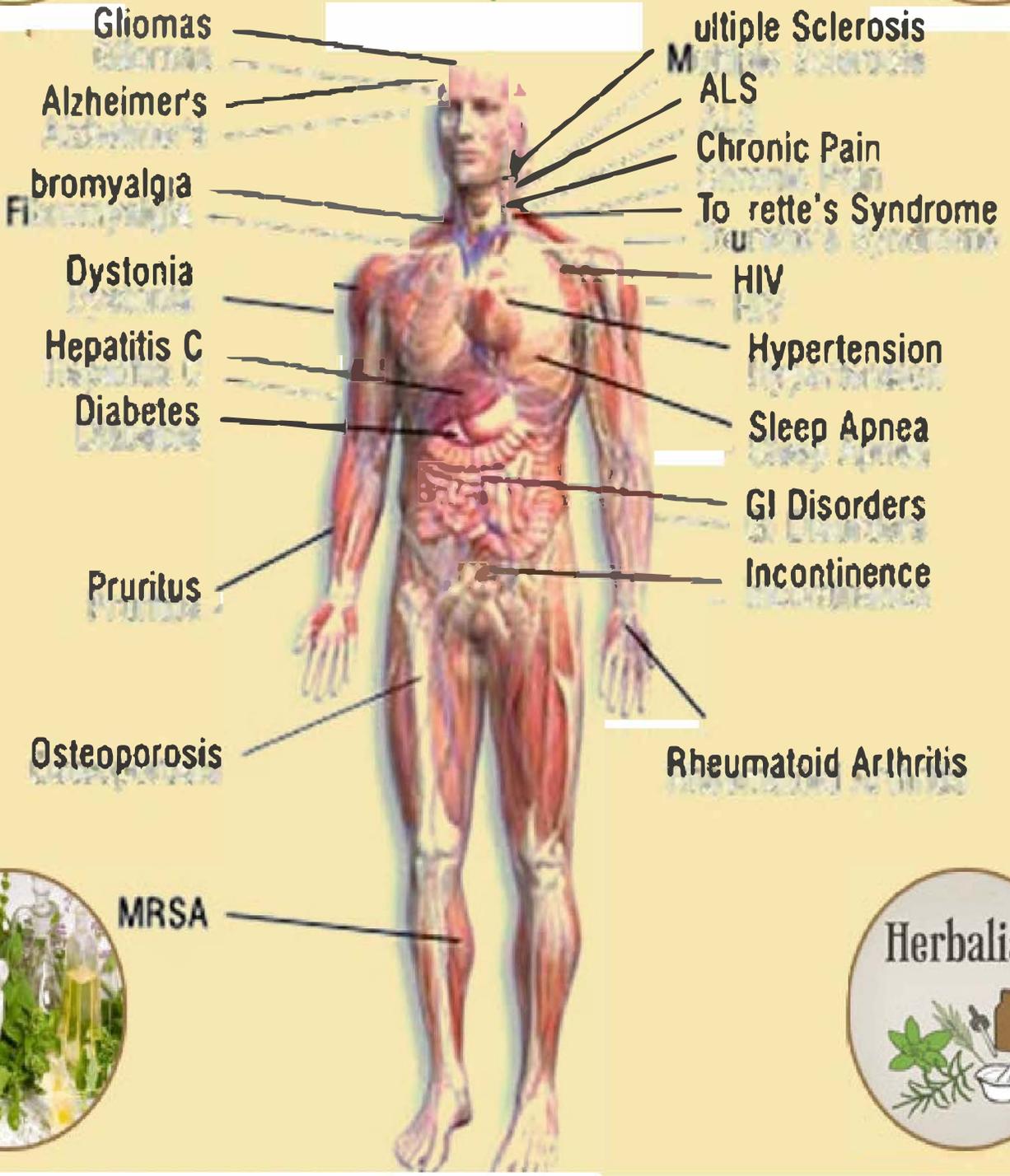
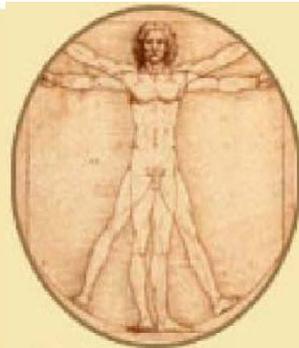
Strainsforpains makes the medical cannabis decision easier; our app educates the medical specialist and dispensary, as well as the consumer, to the multiple strains that are available for specific pains or ailments. The company has also expanded its mission in incorporating the manufacturing and sale of CBD from hemp based oil, that we will manufacture at the Pennsylvania facility. The Company has also entered into various joint ventures, patent sharing arrangements, and agreements with CBD liposome company's ,as well as those involved in telehealth and CBD production. The Company has JV deals with Virginia cannabis farmers to cultivate hemp and CBD. The company partnership with Cannasphere-Biotech LLC is to manufacture patented nanoliposomal water-soluble CBD products that allows for better CBD absorption. We believe that the CBD beverage market will be a major buyer of our water soluble products, and that industry will reach 2.8 billion in sales by 2025.

The Company App will be expanding to the iOS platform for Apple phones in the 4th Quarter of 2022. The Strainsforpains app is a user based recommendation application that scientifically helps determine which cannabis brand or strain is right for you, based upon personal data and strain genetics. The Strainsforpains tracker app, which was launched in December 2019, allows users to actively monitor and manage their personal pain from their ailments, as they are treated by medical marijuana, with over 100 ailments and 5000 brands and levels of effectiveness.

Our app helps determine which strains are most effective for you. The end users communicate advanced monitoring and management, allowing the app to track symptoms, treatments, impact, history, data and reports on all of the data collected. This allows dispensaries, growers, pharmaceutical companies, and researchers to share comprehensive reporting. Our continuous data is a key factor for the app and allows daily updates to patients and groups. We have analyzed thousands of clinical studies. The company showcased its app at the MJ Bizcon convention in Las Vegas, Nevada in December 2019. Telemedicine and telehealth is rapidly expanding, with the current Corona virus has only made the benefits of telehealth services more evident. The Company will be updating the investment community with collaborations with coaches and players in the NFL within the 4th Quarter of 2022. In the 4th Quarter of 2022, the Company will also be showcasing a diet App that will bring the user a variety of choices selected for their specific needs. The Company medical advisor, Dr. Michael Stern, is well known for his diet book, 'Dr. Michael Stern's Rotation Diet', and we will showcase many of his suggestions with the end user giving feedback as to their results. The company is publicly traded on the OTC market under the symbol "EBYH". The company had achieved positive revenues in fiscal year 2020.

“Our app will assist pain management professionals & dispensaries in making better choices for the consumer”

***Y. Simon Shainberg
CEO***



Potential Therapeutic Uses of Medical Marijuana

Latest Info

Strainsforpains collaborating and sharing data with Mount Sinai Hospital physicians on pain management education. Data base considered to be up to 50,000 doctors. Strainsforpains collaborating with University of Vermont and SUNY on company data. Company management to attend several medical cannabis shows in 2022-2023. Management will speak and present at certain events.

While the majority of States in the US continue to impose a total ban on cannabis, there are 37 states which allow its use for medical purposes, and according to the developers of this app the prohibition on medical cannabis "rapidly coming to a close". The global telehealth market is projected to reach \$55 billion in 2025 from \$25 billion in 2020, at a CAGR of 17%. Several small cities are looking to become 'hubs' for this industry. Other small cities have got out of debt by increasing their cannabis industrial base and workforce.

Strainsforpains has collaborated with major research facilities, like University of Vermont and New York Mount Sinai to further develop existing data sources and marketing. Company management has associated with State University of New York(SUNY) in residencies related to cannabis education. The Company has entered into its public company stage and has brought on board industry experts as consultants. Strainsforpains showcased it's app in a booth at the MJ BizCon Convention in Las Vegas in December 2019.

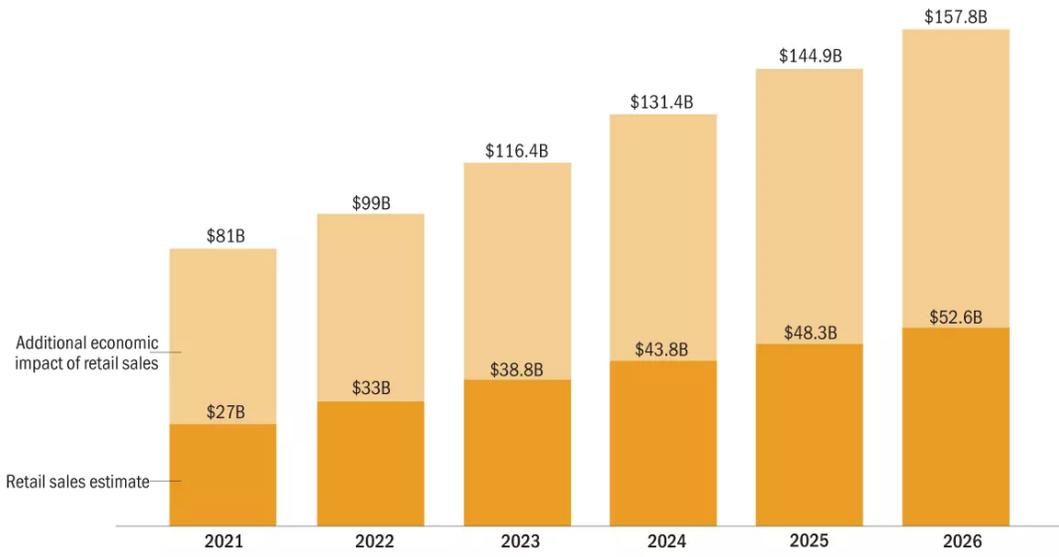
Our company has initiated 'focus groups' to help us better target audiences, consumers, medical professionals, industry players, and third party service providers. Some of these professionals have been successfully persuading the media, politics, and industry on the harmful effects of opioids. We feel that our cutting edge technology will be instrumental in the help of veterans who suffer from many diseases including PTSD. Our company is committed in the fight against opioids, and look to prevent many thousands of deaths occurring on an annual basis in the US alone.

Our research and data has resulted in an app, with hundreds of different strains available, each of which contains a combination of several cannabinoids of varying strengths. The complexity is increased when you consider that each strain reacts differently with your own unique combination of cannabinoid receptors to produce medical, psychological, and recreational effects on the human body.

Our APP is initially aimed at what the developers call 'canna businesses' - those businesses such as cultivators and dispensaries who make their money from the legalization of cannabis.

We also are retrofitting our Pennsylvania facility to manufacture and sell CBD products, extracted from hemp. The 2021 CBD market was \$1.6 billion, and can grow to \$17 billion by 2025. The estimate of growth is 32% CAGR. The most growth will be seen in the health and wellness category, like nutraceuticals (\$6 billion) and topicals (\$4 billion).

U.S. Cannabis Industry Total Economic Impact: 2021-26



Source: MJBizFactbook
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NOTE: Estimates are high end of scale.

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U.S. Cannabis Retail Sales Estimates: 2015-26

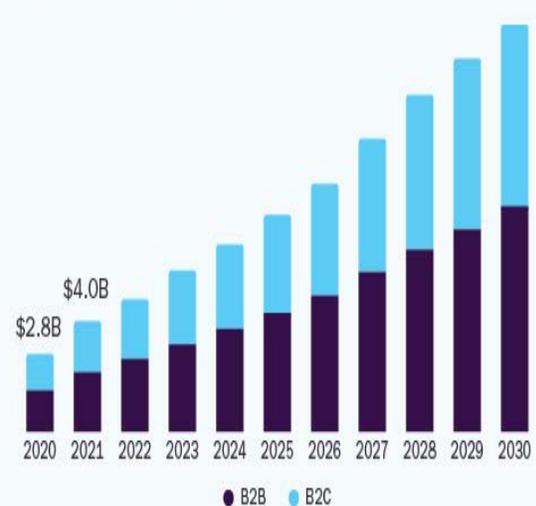


Source: MJBiz Factbook

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U.S. Cannabidiol Market

size, by sale type, 2020 - 2030 (USD Billion)

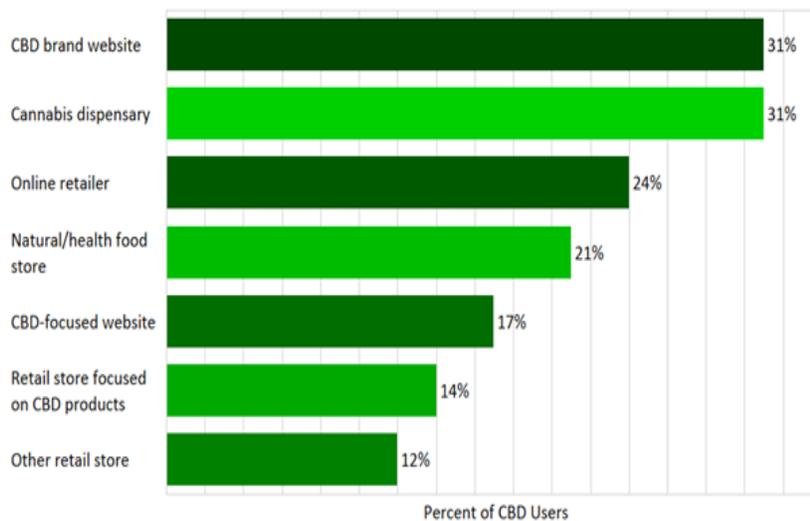


14.9%

U.S. Market CAGR,
2022 - 2030

Source:
www.grandviewresearch.com

Current CBD Users' Preferred Purchasing Channels



Source: High Yield Insights

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Advisors

Dr. Michael Stern graduated from medical school in 1973 and since 1983 has been a board-certified urologist and urologic surgeon. Dr. Stern served as an adjunct clinical faculty member at Bastyr University School of Naturopathic Medicine for 11 years (1995 -- 2006). Dr. Stern operates the Northwest Healthy Options Clinic in Seattle, Washington. Dr. Stern continues advising patients on lifestyle issues and alternative healthy treatments for a wide variety of diseases, including medical cannabis.

Dr. Bindiya Moorjani was awarded a Ph.D. in biomedical sciences from the Fishberg Research Center for Neurobiology, Mount Sinai School of Medicine, New York University. She has authored scientific studies.

Samuel Epstein, is a certified petroleum geologist and President of Geoval Consulting LLC, a firm that applies geological expertise to evaluate prime target investment opportunities. He has authored over 40 publications in scientific journals, with the focus on successfully merging geology and economic viability. For over 30 years was an investment advisor as an SVP for Merrill Lynch and Morgan Stanley. He serves on the Board of Governors for Touro College and University. He is also an executive director of the Touro College Center for Environmental and Geological research.

Management

Yehoshua Shainberg, CEO, brings over four decades of business experience in finance, strategy, marketing, technology, and development. He has spent 17 years researching clinical studies and developing the database. Mr. Shainberg is a member of the prestigious International Cannabinoid Research Society (ICRS), consisting of leading professionals in their field.

Michael Walczak, Manager, has extensive experience in business development and finance. Following some time in investment banking in the 1980's, he went on to golf course design and development for the Golf Group in the United States, and real estate development in Quebec, Canada. From 2000 to present he owns and manages his own construction company in upstate New York.